



OREGON
ASSOCIATION OF
NURSERIES™

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Loop West

Wilsonville, OR
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2011 DISPLAY AD INSERTION ORDER

OAN New Media

ADVERTISER _____ CONTACT _____

AGENCY (IF APPLICABLE) _____ CONTACT _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE (____) _____ FAX (____) _____ E-MAIL _____

AUTHORIZED SIGNATURE _____ DATE _____

RATES & SPECIFICATIONS

Member Update (Please check size and circle amount)

(For Member Update only)

DISCOUNT AVAILABLE for ads placed by the year

- Member Update is the OAN's weekly electronic newsletter published on Wednesday at least four times each month.
- Rates for the weekly Member Update are by the month (3 month minimum requirement). Sign up for a year and receive a 4 percent discount.
- Member Update ads link to your Web site.

HORIZONTAL BANNER (460 by 60 pixels)

<input type="radio"/> Top of the page	\$304
<input type="radio"/> Other placement	\$155

VERTICAL BANNER (120 by 240 pixels)

<input type="radio"/> Top of the page	\$149
<input type="radio"/> Other placement	\$77

BUTTON AD (120 by 90 pixels)

<input type="radio"/> Top of the page	\$88
<input type="radio"/> Other placement	\$47

top of page horizontal banner (460 by 60 pixels) \$304	Vertical Banner \$149
	Button \$88
other placement horizontal banner (460 by 60 pixels) \$155	Vertical Banner \$77
	Button \$47

NurseryGuide.com (Please check size and circle amount)

- Banner ads rotate randomly as users search by plant name, product, service, or company name.
- Rates for NurseryGuide.com are monthly.
- NurseryGuide.com ads link to your Web site.

HORIZONTAL BANNER (468 by 55 pixels)

<input type="radio"/> 1 year	\$84
<input type="radio"/> 6 months	\$125
<input type="radio"/> 3-5 months	\$173

PREFERRED START DATE: ___/___/___*

WEB ADDRESS FOR LINK: _____

* Actual start date depends on space availability and time ad is received by OAN.

AD MATERIALS

Ads should be submitted as .jpg or .gif files at the dimensions listed at left. Animated gifs not accepted. Files not meeting specifications will be converted at advertiser's expense.

Please check the box below for instructions on the ad to be placed.

- REPEAT AD
 - Existing Member Update ad
 - Existing NurseryGuide.com ad
- ALTER AD
 - Include copy changes.
 - Production charges apply.
- COMPOSE NEW AD
 - Production charges apply.
- NEW AD PROVIDED BY CLIENT